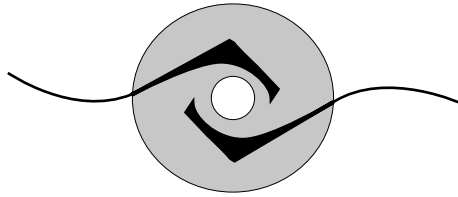


PROJECT DISCOVERY



PROJECT DISCOVERY

PROJECT DISCOVERY is an original and stimulating Internet-interactive distance learning course in professional film and television production developed by many of the foremost leaders in the fields of film, television and communications technology for high school students in the United States. Each of the two phases consists of a ten-week, tuition-free, extracurricular, summer course of virtual classes, interactively taught over the Internet using Lucent Technologies' Montage; the multipoint digital video-conferencing system. As part of the first generation of truly workable and affordable video-conferencing solutions for the Internet, Lucent Technologies' Montage can utilize varying bandwidths to deliver stereo sound and video resolutions up to and including NTSC broadcast resolution. All of this is done from the desktop with a personal computer using standard Internet protocols.

Jacksonville, Florida, inaugurated this extraordinary adventure in education with the beginning of Phase I of PROJECT DISCOVERY on July 1, 1997. With the click of a mouse in New York City, a live, two-way, real-time digital video and audio connection was established linking Janet Neipris, Chair of the Dramatic Writing Program at New York University's Tisch School of the Arts, with thirty eleventh- and- twelfth grade writing students in the TV studio at the University of North Florida in Jacksonville. These students, selected from the nine-county Jacksonville region, had the enviable assignment of creating a finished, workable teleplay for Phase II of PROJECT DISCOVERY in the summer of 1999 when their script will be produced and telecast.

Phase I

In Phase I the PROJECT DISCOVERY writing students prepared a script for production. Professor Neipris; co-creators of PROJECT DISCOVERY, Executive Producer John A. McQuiggan and Producer Daniel Rosenbloom; and Winnie Holzman, Special Consultant for Phase I (writer-producer of "thirty-something" and creator-writer of "My So-Called Life"), all felt that the extraordinary quality and quantity of the applications highly qualified the student body to create an original, thirty-minute teleplay for PROJECT DISCOVERY. The course of Phase I followed a schedule carefully designed to maximize the participation of each of the students individually while also requiring them to co-create with their classmates by working in smaller groups as script-writing teams. (See attached PHASE I SCHEDULE AND TEACHING PLAN.) The students were given parameters

for the action, and each team produced its own script. The authors of the teleplay chosen for production have been invited back as executive producing students for Phase II.

Phase II

In Phase II the students will be divided into eleven master departments of eight to ten students apiece. (See attached list of PROJECT DISCOVERY MASTER DEPARTMENTS.) These departments will provide for a traditional full crew of grips and electricians, props and set dressers, hair and make-up stylists, camera operators and assistants, et al. Just as Phase I divided into two distinct experiences (first as a class, then as writing teams), so Phase II will also split into two sections.

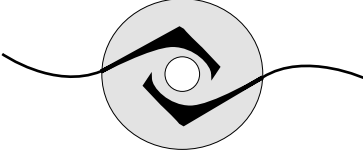
During the first four weeks, the students in Phase II will be taught the art of film and television production. Twice a week during this period the students in each department will interact with their professional instructors in specialized and highly-focused lessons. The students will have their own individual E-mail addresses and Internet accounts. Additionally, all students will receive a basic introduction to each of the master departments. These master classes will include the entire PROJECT DISCOVERY student body. During this period the students will also participate in a number of interactive lectures with various well-known members of the film and television community. In this pre-production phase of the project, the students will design their production, coordinate their schedules and budgets, and cast the teleplay with actors from the Jacksonville area. In the second part of Phase II, the students will spend six weeks under the guidance of their professional instructors producing their original, thirty-minute film for television.

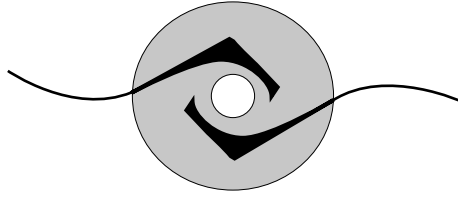
The Partnership

In January 1996 a partnership was formed between two not-for-profit, tax-exempt organizations: the One World Foundation, Inc. in Jacksonville, Florida, and Unity Theatre*Television*Film Co., Inc. in New York City. The goal of this partnership was, in broad terms, to use the emerging technologies of the Internet and advances in tele and video communications to provide highly professional instruction in certain fields that heretofore have remained centralized, for the most part, in Los Angeles and New York. PROJECT DISCOVERY is the first product of this joint initiative.

John A. McQuiggan had extensive talks in Jacksonville and Boston with Media One and in New York with Lucent Technologies/Bell Labs, and they agreed to be major sponsors of PROJECT DISCOVERY in 1997 along with BRAVO and

The Independent Film Channel and HBO. All of the parties believe that to showcase a half hour of television created and produced by high school students who learned the foundations of their craft through the very best of distance learning will be a progressive and illuminating experience for everyone involved.





Phase I Schedule and Teaching Plan

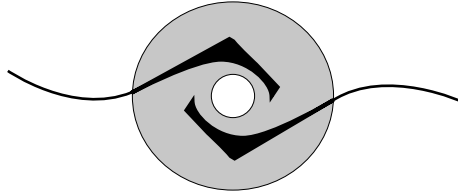
July 1, Tues., 3-5pm	Lecture on character and in class exercise.
July 8, Tues., 3-5pm	Lecture on dialogue and in class exercise.
July 10, Thurs., 3-5pm	Lecture: 50 rules when writing an original dramatic piece.
July 15, Tues., 3-5pm	Lecture on the development of a treatment for an original teleplay.
July 17, Thurs., 3-5pm	Treatments of short teleplay due from all students. In class discussion of treatments.
July 22, Tues., 3-5pm	Guest lecture by award-winning writer Winnie Holzman.

NOTE: Final selection announced of 20 students to be subsequently divided into five groups of four students each. The following classes should be understood to be for all five groups except where noted.

July 29, Tues., 3-5pm	Character and plot; the creation of an original dramatic piece.
August 5, Tues., 3-5pm	Working on the script. Group I 3:00-4:00 Group II 4:00-5:00
August 7, Thurs., 2-5pm	Working on the script. Group III 2:00-3:00 Group IV 3:00-4:00 Group V 4:00-5:00
August 12, Tues., 3-5pm	Completion of scenes in teleplay, first draft and lecture on rewrite.

NOTE: Writing period, August 13-21. Completion of short scripts. The final scripts of each of the five groups will be submitted to Professor Neipris and the staff for review.

August 21, Thurs., 3-7pm	Presentation of final projects.
September, 1997	The winning script is announced.
Summer, 1999	Phase II of PROJECT DISCOVERY .



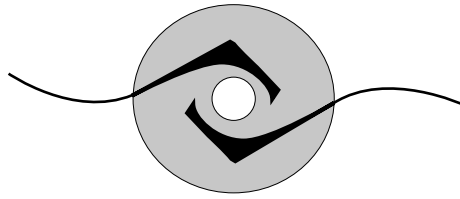
PROJECT DISCOVERY MASTER DEPARTMENTS:

Summer 1997

1. Writing
 - Original treatments
 - Script writing

Summer 1999

2. Executive Production
 - Creative development
 - Fund-raising
3. Production
 - Line production
 - First and second A.D.-ing (assistant directors)
 - Coordinating
 - Script supervision
4. Directing
 - Directing
 - Acting and casting
 - Storyboarding
5. Design
 - Production design
 - Art direction
 - Set design
6. Cinematography
 - D.P.-ing (director of photography)
 - A.C.-ing (assistant camera)
7. Grip and Electric
 - Electrical and gaffing (lighting design)
 - Gripping and rigging
8. Art Department
 - Propping
 - Special effects (set)
 - Costumes
 - Make-up
9. Video
 - Video engineering
 - VTR playback
10. Sound
 - Sync sound and playback
 - Sound recording
11. Post-production
 - Editing
 - Music
 - Special effects (post)
12. Publicity and Distribution
 - Media and advertising
 - Television outlets



PROJECT DISCOVERY

Phase I

Summer 1997

**Professor
Neipris in NYC**

Virtual Department Classes

July 1-July 22

During the first three weeks of the program, the Jacksonville writing students will meet electronically with Professor Neipris and begin their education in the craft of writing for television.

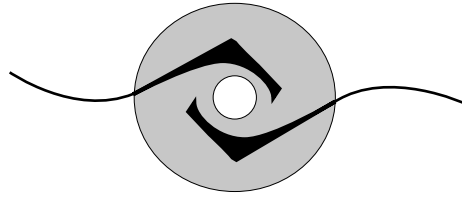
**Jacksonville
Classroom**

Virtual Group Sessions

July 29-August 22

For the final six weeks, the Jacksonville writing students will be divided into five groups to meet electronically with Professor Neipris as each group prepares the final draft of its script..

**Individual
Groups in
Jacksonville**



PROJECT DISCOVERY

Phase II

Summer 1999

Professional
Instructors in NYC

Virtual Master Classes

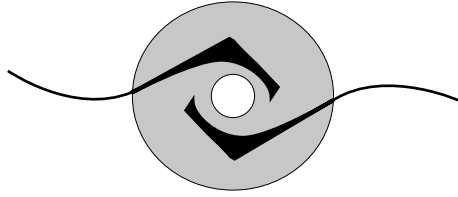
A total of twelve interactive master classes will bring all students together with each of the professional instructors for an overview of each of the twelve master departments.

Jacksonville
Classroom

Virtual Department Meetings

Each professional instructor will lead eight interactive departmental classes (two per week for the first four weeks) bringing students sharing the same field of study together with their instructor.

Departmental
Students in
Jacksonville

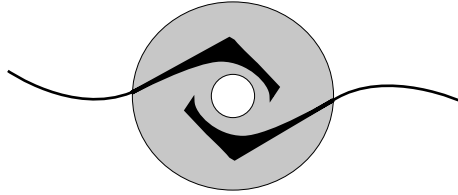


John A. McQuiggan
Executive Producer

Executive Producer JOHN A. McQUIGGAN, assisted by a major grant from the **National Endowment for the Arts**, has been developing three great dramas of the American theatre to be produced as feature films and eventually shown on network television as a repertory series. In 1993, he co-produced the **BBC** and **PBS** film version of Simon Gray's play *The Common Pursuit* for **Great Performances**. Prior to this he produced the New York production which received the **Outer Critics' Circle Award** and the **Lucille Lortel Award for the Outstanding Off-Broadway Production** of the 1986-87 season. This was followed by his London production at the West End's Phoenix Theatre where it was nominated for an **Olivier Award** (London's Tony) as the **Best Comedy** of 1988. In 1985 he won the **Outer Critics' Circle Award** and two **Obie Awards** for Best Off-Broadway Production for Larry Shue's *The Foreigner*, which ran for two years. In 1983 he produced *Quartermaine's Terms* by Simon Gray which garnered eight **Obie Awards** and was named one of the **Ten Best Plays of 1983** by over a dozen major publications. In the 1960's, in tandem with Ellis Rabb and Rosemary Harris, he was a founder and later Producing Director of the famed **APA Repertory Company** at the Lyceum Theatre on Broadway. From 1964 to 1968 he was the Founder-Producer of the **Milwaukee Repertory Theatre** and established the company as a prominent force in the regional theatre movement. In the 1970's Mr. McQuiggan served as Director of Development for the Performing Arts Division of the **Smithsonian Institution**, and in 1984 he was selected by A. Bartlett Giamatti, the late president of **Yale University**, as one of five professionals to serve on the University Council Committee of the Drama School.

Janet Neipris
Instructor, Phase I

Instructor JANET NEIPRIS is an **Associate Professor of Dramatic Writing** and is **Chair of the Dramatic Writing Program** at **New York University's Tisch School of the Arts**. She holds a B.A. from **Tufts**, an M.A. from **Simmons College** and an M.F.A. from **Brandeis**. She received a **Shubert Fellowship** and a **National Endowment for the Arts** grant in playwriting as well as a **Rockefeller Fellowship** in 1989-1990 for *A Small Delegation* and in 1992 she was awarded a **W. Alton Jones** grant for its production in Philadelphia. Her plays include: *703 Walk Hill*, *Statues*, *Exhibition*, and *The Bridge at Belharbour* (Goodman Theatre, Center Stage in Baltimore, Arena Stage, Manhattan Theatre Club), *Separations* (Arena Stage, Playwrights Horizons workshop), *Flying Horses* (University of Montana), *Out of Order* (Circle Repertory Company), *The Agreement* (Philadelphia Festival Theatre of New Plays), *Almost in Vegas* (Manhattan Punch Line Theatre). Her radio plays include: *The Agreement* (Manhattan Punch Line Theatre), and *The Desert* (**National Public Radio**, Earplay). Ms. Neipris' musical compositions include: *Notes on a Life* (music and lyrics, American Place Theatre, Women's Project), and incidental music for numerous stage productions. She has written comedy pilots for **ABC**, **CBS**, and **Embassy Television**. Her publications include *The Agreement*, in *The Best Short Plays of 1986*.

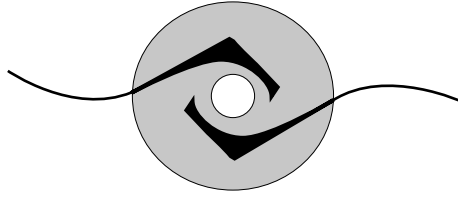


Daniel H. Rosenbloom
Producer

Before joining **Unity*Theater*Television*Film Co., Inc.**, **DANIEL ROSENBLOOM** worked as a freelance Prop Master, Art Director & Production Designer for a myriad of clients ranging from **Cyclops Pictures** and **BSP Industries** to **MTV** and Video Artist **Jim Anderson**. In the past he has worked on experimental performance projects with various New York City and Chicago based artists and as an assistant to the set designer **Kevin Roach** for numerous alternative theater works, the best known of which was *Blue Man Group-Tubes* which is still in production at the Astor Place Theater in New York City where it originally opened in 1991. Mr. Rosenbloom has a wide variety of experience in both film and digital animation and special effects. As a digital animator he has worked on commercials for a number of clients including **Warner Vision International**, **Minolta**, and **Webster Bank**. He has also worked as a Director of Photography and Camera Operator for traditional animation clients such as **New York Newsday**, **The Cartoon Network** and award-winning animators **Bill Plympton** and **Tim Holmes**. He is currently in development for *Deadline* a feature-length animated film, which will include the work of some of New York's finest underground animators. As an artist Mr. Rosenbloom has been a guest lecturer at the **Art Institute of Chicago** and at the **North Carolina School of the Arts**. He is represented by **Greg Breck** in New York and by **Beret International Gallery** in Chicago, where he had his first solo show in the Fall of 1992.

Beth Voils
Regional Coordinator

Regional Coordinator BETH VOILS has worked with teachers and students since she began her involvement with the cable industry's *Cable in the Classroom* initiative in 1989. She has conducted workshops for students and teachers on subjects such as *Cable in the Classroom* programming and television production; has designed and composed *Class Notes*, a monthly newsletter with a distribution of 11,000 teachers; and has facilitated cable and Internet access to local schools. Mrs. Voils has scripted and edited a variety of educational PSA's, teacher vignettes, and entire segments for television shows. In 1994 Mrs. Voils helped to produce *Beyond the Classroom*, a one-hour, live, monthly series that featured high school students. From 1995 to 1997 she has been the Associate Producer for *Education is Everybody's Business*, a monthly television series which highlighted projects and activities of the **Duval Public Education Foundation**; *Atlantic Tails*, a behind-the-scenes look at the **Museum of Science and History's** exhibit on the marine mammals found in northeastern Florida, and *Artworks '96*, a show that featured student artwork. She was also the Associate Producer for a local episode of **Continental Cablevision** of Jacksonville's *View Smart to Vote Smart* election series which explored the political process with students.



One World Foundation, Inc.

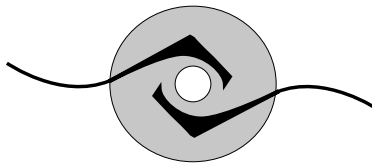
One World Foundation, Inc., founded in 1981 as the **One World Arts Foundation, Inc.**, by **W. SCOTT McLUCAS** is a private operating foundation developing new work in the performing arts internationally. In Great Britain the foundation produced with **Theatre Royal Productions** *A Woman Destroyed* by Simone de Beauvoir, translated and performed by Diana Quick. In France the foundation was first commissioner and co-presenter of the world premiere of Bill T. Jones' award-winning ballet, *Still Here*. With New York's **Irish Repertory Theatre Company** and **York Theatre Company**, the foundation produced several award-winning plays and musicals Off-Broadway and was associate producer of the **Signature Theatre Company's** production of *The Young Man from Atlanta* by Horton Foote, awarded the **Pulitzer Prize** for drama in 1995. The foundation was seminal in bringing **World Stages** (a division of the **Gertrude Stein Repertory Theatre**) together with the **Kennedy Center** for a landmark, interactive learning experience between Ladysmith Black Mombaza and young student audiences at the **Kennedy Center**, in a New York City location and in a university in Japan. In addition to **PROJECT DISCOVERY**, the foundation's most recent initiatives include preliminary research in ways to help the New Globe Theatre (the reconstituted birthplace of Shakespearean drama) broadcast its extraordinary cultural riches throughout the world, using twenty-first century technology. In 1993 for his imaginative work in developing international artistic exchange through the **One World Foundation, Inc.** Mr. McLucas was awarded the **special medal of the Writers Society of the United Nations** .

Unity Theatre*Television*Film Co., Inc.

Unity Theatre*Television*Film Co., Inc. was founded in 1979 by John A. McQuiggan and Sir Anthony Hopkins and has been active in the production of theatre, film and television for the last twenty years. Last year, Unity was awarded a major grant by the **National Endowment for the Arts** to develop its current film and television projects.

Both **Unity Theatre*Television*Film Co., Inc.** and **One World Foundation Inc.** are 501(c) (3) organizations (not-for-profit, tax-exempt) with no political or religious affiliations.

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<http://www.owf.org/discovery>

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